

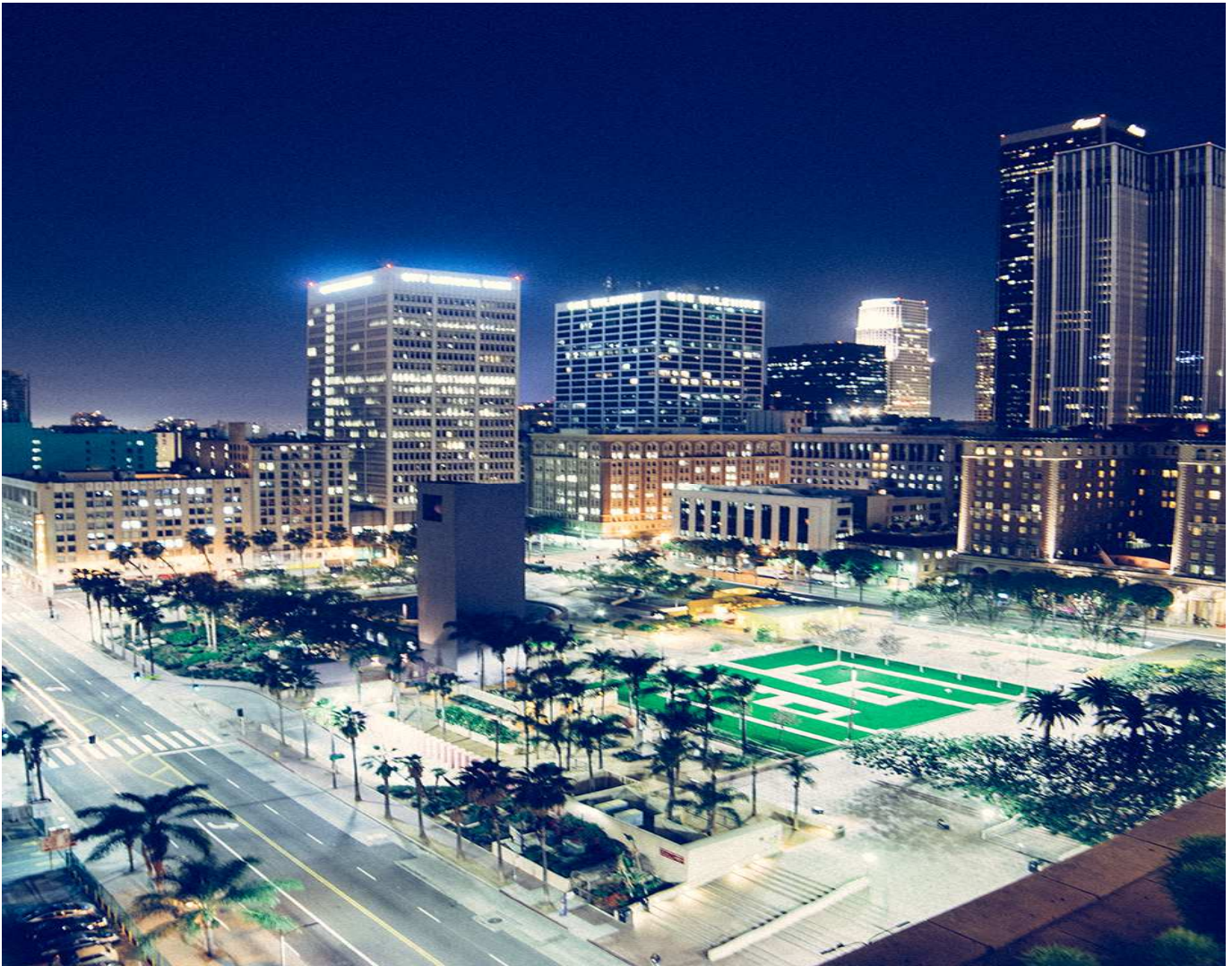


Redefine User Experience

COMPANY PROFILE

Technology is everywhere and it keep spreading around our life in a clear objective to make it easier, it is becoming more important and vital to the Business taking the lead in the long life relationship between Business and technology. So the need of Technology is essential but technology become more complicated and emerged As we still need to use it to advance our buisness and standing out in the crowd.

At Quantasmart, we do understand Technology and Business, we specialize in human-centered user experience across digital product innovation, technology transformation and inventive initiatives. We implement our exprrterise in User experience research and design, Design thinking methodologies, innovattive ideas and disruptive strategies. We support Businesses in designing their innovation journey in order to transform to sustainable business in the digital age.



in 2017 , Khaldoun Aboul-Saoud Founded the consulting firm Quantasmart which is based in Dubai with branch in ontario, canada.

Quantasmart aims to enable and help companies to proceed successfully through the digital transformation.

We initiate the business of business transformation and we develop solutions that that can have impact on how our customers do business. From AI to IOT to data to cloud based applications to blockchains we help our customers in ways that will go beyond.

We offer design thinking-based and technology driven services in digital product innovation, user experience management and digital transformation



No matter the industry, device, objective or technology platform, we're driven to improve the human relationship with technology by designing and building meaningful connections between companies and their customers. We believe that human-centered design is the answer.

Open Innovation is a process that feeds on the knowledge of a large group of People.

Method is used across all industries for an internal dialogue between employees and support a cultural change in the age of digitization.

Design Thinking is an innovative method that focuses on people and solves complex problems in a creative manner. It is not just a process with some new techniques and tools - design thinking is rather an attitude of communication and cooperation, based on an open mindset. The three central pillars of the method are people, (creative) space and an iterative process



Services:

Some of the services that we offer within the framework include:

- Keynote speeches - understand design thinking
- Workshops and keynote speeches - understand open innovation
- Coaching of innovation projects - apply design thinking
- Moderation of design thinking workshops - unleash creativity
- Coaching of employees - train design thinking coaches
- Identification of application scenarios in your organization
- Development and implementation of an individual innovation process
- Adaptation of best practices
- Support in developing a complementary communication strategy
- Integration of methods such as design thinking or lean startup
- Regular exchange of experiences to ensure sustainable success

Quantasmart team will be ready to enable your journey through the transformation and guide your team through the process to achieve the general objectives implementing all necessary strategies and consultancies





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Links

www.quantasmart.com

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